

GIBBONS P.C. 90 YEARS AND BEYOND

Founded in Newark in 1926, Gibbons has grown over the past 90 years into a leading full-service law firm in New Jersey, New York, Pennsylvania, and Delaware, ranked among the nation's top 200 by *The American Lawyer*. The firm stands out among competitors by staying true to a middle market vision, with a business model focused on offering high quality, cost-effective middle market legal services. That is, Gibbons attorneys handle major matters for mid-market companies and mid-market matters for Fortune 500 companies, notably in the Mid-Atlantic region.

For the past two years, *Law360*, a national legal industry publication, selected Gibbons for its "Regional Powerhouse" series based on high-profile corporate transactions in the public and private sectors, as well as major litigations throughout the region. *Benchmark Litigation* rewarded the firm's multidisciplinary litigation strength by naming Gibbons its 2015 "New Jersey Firm of the Year," while the *New Jersey Law Journal* gave the firm top honors in 2014 in its annual statewide litigation awards program. *Best Lawyers* awarded national rankings to five of the firm's practice areas in its most recent edition.

As Gibbons celebrates its 90th anniversary in 2016, the firm plans to focus on five goals that will best position the firm to continue to exceed clients' expectations into its second century.

Strengthen connections

Gibbons will reinforce the key relationships responsible for the firm's progress by, for example, expanding custom, complimentary on-site CLE training for clients' in-house counsel to address timely,

relevant legal trends, issues, and ethical concerns. The firm will also co-sponsor innovative programming with legal and business associations, to credibly demonstrate to the business community the value of legal counsel who are problem solvers and business partners with their fingers on the pulse of the broader marketplace.

Create something new

From the beginning, Gibbons has stayed ahead of the curve where clients' matters are concerned, engaging new multidisciplinary client service teams to handle increasingly complex projects. The firm's size

allows it to be nimble in its delivery of services to help clients seize new opportunities and navigate new challenges. The firm is similarly entrepreneurial in introducing services geared to a continually evolving marketplace and emergent business needs. In 2016, these services will include an expanded focus on data privacy and security.

Make a difference

Gibbons is poised to partner with several clients on significant pro bono projects in 2016, as well as to present targeted legal clinics to assist pro bono clients with a variety of legal issues, including domestic



▶ Gibbons is headquartered at One Gateway Center, Newark, NJ.

GIBBONS *Leadership* ACADEMY

▶ The firm invests in its future by training its next generation of leaders through the Gibbons Leadership Academy.



▶ Gibbons celebrated its 90th anniversary at a gala held at the Hard Rock Café in New York.

violence clinics designed and presented in conjunction with the nonprofit Partners for Women in Justice; expungement clinics hosted with Volunteer Lawyers for Justice (VLJ); and Military Personnel/Veterans Legal Assistance Project (MLAP) clinics, developed with VLJ.

Build a better profession

Diversity pipeline initiatives help develop the next generation of legal industry leaders by engaging them at the high school level. Gibbons plans to expand its support of several of these programs in 2016, including New Jersey Law and Education Empowerment Project (NJ LEEP) internships, United States Hispanic Advocacy Association (USHAA) Fellowships, and the firm's own longstanding internship program with Christ the King School, through which it provides work experience to economically disadvantaged high school students. Gibbons will

also lead the New Jersey State Bar Association's implementation of the Universal Diversity Questionnaire that the firm's Chief Diversity Officer helped create.

Invest in the firm's second century

Gibbons recently relocated its Philadelphia and Wilmington offices to better assist clients in addressing their expanding needs in the region. To enhance client service, Gibbons is outfitting the new spaces with some of the most solutions-oriented technology, videoconferencing, and audiovisual platforms currently available. In addition, Gibbons trains its attorneys through two unique programs - the Gibbons Academy, which provides legal education courses in all areas of practice, and the Gibbons Leadership Academy, which equips the firm's next generation of leaders with the skills necessary to advance their careers.



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No. of Employees: 350

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Products/Services:
Business & Commercial
Litigation; Corporate; Criminal
Defense; Employment & Labor
Law; Financial Restructuring &
Creditors' Rights; Government
Affairs; Intellectual Property;
Products Liability; Real Property
& Environmental.

Year Founded: 1926

